

ORDER



KLAS

Orders
Order / Rev: 37571
Alt Order #: 08879085
Product Desc: Issue
Estimate: 1566
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	24	\$56,400.00	\$47,940.00
10/29/12	10/29/12	6	\$14,700.00	\$12,495.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	24	\$56,400.00	\$47,940.00	0.00
November 2012	6	\$14,700.00	\$12,495.00	0.00
Totals	30	\$71,100.00	\$60,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KLAS	30%	\$71,100.00
Market	100%	\$237,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$59,250.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,850.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	8	10/26/12	10/26/12	8 News Now 5a M-F	CM	5-6a	----F--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8-NOW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$3,000.00		0.00						
E 6	8	10/23/12	10/23/12		CM	6-7a	-T-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now 6a M-F										
				8 News Now 6a M-F										
				8-NOW 6AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$3,000.00		0.00			
E 10	8	10/29/12	10/29/12	8 News Now 6a M-F	CM	6-7a M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				8 News Now 6a M-F										
				8-NOW 6AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$3,000.00		0.00			
E 12	8	10/24/12	10/24/12	CBS This Morning 7-9a	CM	7-9a --W----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				CBS This Morning										
				CBS THS MRNG-2<										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$3,000.00		0.00			
E 16	8	10/23/12	10/23/12	Live w/Kelly	CM	9-10a -T-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				Live w/Kelly										
				LIVE WTH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$2,000.00		0.00			
E 19	8	10/29/12	10/29/12	Live w/Kelly	CM	9-10a M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				Live w/Kelly										
				LIVE WTH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$3,000.00		0.00			
E 20	8	10/23/12	10/23/12	8 News Now Noon M-F	CM	12-1230p -T-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				8 News Now Noon M-F										
				8-NOW NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$2,000.00		0.00			
E 22	8	10/25/12	10/25/12	8 News Now Noon M-F	CM	12-1230p ---T---	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				8 News Now Noon M-F										
				8-NOW NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$2,000.00		0.00			
E 24	8	10/29/12	10/29/12	8 News Now Noon M-F	CM	12-1230p M-----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
				8 News Now Noon M-F										
				8-NOW NOON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$2,000.00		0.00			
E 26	8	10/23/12	10/23/12	Ellen	CM	3-4p -T-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$2,500.00		0.00			
E 29	8	10/26/12	10/26/12	Ellen	CM	3-4p ----F--	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--				1	\$2,500.00		0.00			
E 30	8	10/24/12	10/24/12	8 News Now 4p M-F	CM	4-5p --W----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now 4p M-F										
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$2,500.00		0.00			
E 32	8	10/29/12	10/29/12	8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now 4p M-F										
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----				1	\$2,500.00		0.00			
E 33	8	10/23/12	10/23/12		CM	5-630p -T-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 5-630p M-F														
8 News Now 5-630p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$3,000.00		0.00			
E 35	8	10/25/12	10/25/12	8 News Now 5-630p M-F	CM	5-630p ---T---	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now 5-630p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00		0.00			
E 36	8	10/29/12	10/29/12	8 News Now 5-630p M-F	CM	5-630p M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
8 News Now 5-630p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$3,000.00		0.00			
E 42	8	10/24/12	10/24/12	Letterman	CM	1135p-1237a --W----	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
Letterman														
D LETTRMAN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$2,000.00		0.00			
E 46	8	10/23/12	10/23/12	Craig Ferguson	CM	1237a-137a -T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
Craig Ferguson														
(12:37 XM-1:37 XM)														
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00		0.00			
E 50	8	10/29/12	10/29/12	Craig Ferguson	CM	1237a-137a M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
Craig Ferguson														
(12:37 XM-1:37 XM)														
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00		0.00			
E 51	8	10/24/12	10/24/12	137-237a M-F Elec Plyg	CM	137-207a --W----	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
Electric Playground														
(1:37 XM-2:37 XM)														
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$250.00		0.00			
E 52	8	10/26/12	10/26/12	137-237a M-F Elec Plyg	CM	137-207a ----F--	:30	1	\$250.00	LV1	0.00	NM	1	\$250.00
Electric Playground														
(1:37 XM-2:37 XM)														
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$250.00		0.00			
E 53	8	10/27/12	10/27/12	Politics Now S Sebelius	CM	Various -----S-	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
Politics Now S Sebelius														
(5:30 PM-6:00 PM)														
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$3,000.00		0.00			
E 55	8	10/27/12	10/27/12	8 News Now Sat 11p	CM	11-1135p -----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
8 News Now Sat 11p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,500.00		0.00			
E 57	8	10/27/12	10/27/12	Sat 1135p-1235a Priv Pr	CM	1135p-1235a -----S-	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
Private Practice														
UNIT, THE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$500.00		0.00			
E 58	8	10/27/12	10/27/12	Sat 1235-135a DaVinci I	CM	12.35a-1.35a -----S-	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
Da Vinci Inquest														
(12:35 XM-1:35 XM)														
BROTHERS&SISTERS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$400.00		0.00			
E 59	8	10/28/12	10/28/12	8 News Now Sun A	CM	-----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00

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				8 News Now Sun AM #1											
				8 News Now Sun AM #1											
				8-NOW SU MR1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,500.00		0.00				
N62	8	10/27/12	10/27/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sat 5-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$2,500.00		0.00				
N63	8	10/28/12	10/28/12	8 News Now Sun AM #2	CM	8 News Now Sun AM #2	-----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun AM #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$2,500.00		0.00				
N64	8	10/27/12	10/27/12	Sat Prime Special	CM	8-10p	-----S-	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00
				KLAS Movie: Bobby Z											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$10,000.00		0.00				
N65	8	10/28/12	10/28/12	Sun 4-5P Elec Playgroun	CM	4-5p	-----S	:30	1	\$1,300.00	LV1	0.00	NM	1	\$1,300.00
				4-5p Electric Playgrnd 2x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$1,300.00		0.00				
													Totals	30	\$71,100.00